

50,000 Living in Reclaimed Desert Now Fight Destruction By Threatening Flood

EL CENTRO, Calif., July 1.—(By N. E. A. News Service.)—The most serious flood threat of years hangs over the 50,000 residents and \$12,000,000 in property of Imperial valley as the Colorado river rises toward the critical stage, expected June 23 to 30.

The peril is due to an exceptionally heavy winter snowfall in the upper river region. The snow thus far has been slowly liberated but a protracted warm spell would send it down upon the delta country in a destructive deluge.

Despite new flood defenses, considerable preliminary success and failure of early waters to reach the stage officially forecasted, the valley is uneasy and is preparing for an emergency.

Dread of being wiped out haunts Imperial valley, largest and richest reclaimed area in America.

It is to eliminate this annually recurring menace that southern California first urged the flood-control dam at Boulder Canyon. Until that is erected, the valley insists, there can be no permanent security.

Build Empire From Desert.
The reclamation and settlement of this area, once a blazing desert, a death trap and declared uninhabitable by the government, is one of the world's pioneering epics. Dauntless spirit and engineering genius by the magic of diverted water here created an empire of the size of Connecticut.

Thirst, fierce heat, sand blast loneliness, life in test to men and women who would not be beaten—that was the picture two decades ago.

But always these people have lived below the level of the river that seasonally threatens to engulf them. For centuries the river has been building up its bed on silt until, encircling the valley, it rides in places skyscraper-high above adjacent ranches and towns, seeking weak spots to break through levees.

Valley Menaced in 1905-6.
In 1905-6 it went through, gashing a new channel into the heart of the valley and for weeks threatened to convert Imperial valley into an ocean until it was literally lifted back into its bed by the Hercules efforts of the South Pacific railroad organization and an army of men at a cost of more than \$2,000,000.

Last year there were breaks causing considerable damage. This spring, further up the river, freshets inundated 40,000 acres and caused an estimated damage of more than \$1,000,000.

Working feverishly against the menace of heavy snows in Colorado and Wyoming, Imperial valley recently completed the Pasadena cut which at present is diverting two-thirds of the river flow away from the valley.

Unbroken Dyke Defense.
Besides an unbroken line of dyke defense for the first time, men, telephone, men, machinery and man-made covering weak spots on the levee.

The government flood prediction set at June 23 anticipates a high water stage of 27 feet at Yuma with a discharge of 110,000 second feet of water or less than half the volume earlier predicted because of slow mountain run-off.

The danger mark at Yuma is 32 feet, reached last year with less



HOW INHABITANTS OF IMPERIAL VALLEY, CALIF., WILL FIGHT THE FLOOD MENACE THAT THREATENS TO CHANGE THEIR FERTILE HOLDINGS INTO A LAKE. MAP SHOWS AREA AFFECTED.

now but quicker discharge. The danger seems somewhat mitigated but Imperial valley people don't count too much on the expected for they have too often faced the unexpected.

The Southern Pacific railroad, savior of the valley in 1905, is prepared for an emergency call as well as other large concerns and ranchers and town folk, banded in defensive organizations.

When a call is broadcasted by

wheel housing. Under these conditions the car began the climb, accompanied by several observers, some of whom checked the time.

It reached the top in safety, accomplishing what it had set out to do—to mount to the summit on high. But it also made a second record, covering the distance in 22 minutes flat, shattering by more than five minutes the best previous time mark.

The test was conducted and the car driven by Frank E. Benedetti, dealer at Pasadena.

When You Say Cigars—Say Dutch Masters. 165-1

PAIGE MAKES RECORD CLIMB IN CALIFORNIA

Mt. Wilson, near Pasadena, Calif., now offers two new marks for automobiles to shoot at, a Paige 4-66 has recently set two new standards of performance in climbing this formidable landmark.

Until the Paige tackled it, no car had ever mounted Mt. Wilson to high gear. The nine-mile ascent of nearly 6,000 feet is especially difficult because there are 114 turns from the base to summit. For the most part the route up the mountain is a one-way road, there being only a few turning off places. The speed limit has been placed at seven miles an hour because any mischance would hurt the car into the canyon below.

The ascent was intended at the outset merely as a high gear test. The gear shift lever had been welded into high position and a heavy brace placed between it and the fly-

GIRLS! LEMONS

WHITEN SKIN AND

BLEACH FRECKLES

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, which any drug store will supply for a few cents, shake well and you have a quarter pint of harmless and delightful lemon bleach. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day, then shortly note the beauty and whiteness of your skin.

Famous stage beauties use this lemon lotion to bleach and bring that soft, clear, rosy-white complexion, also as a freckle, sunburn, and tan bleach because it doesn't irritate. Adv

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you that your blood is impure.

Boils are unnatural and offensive! Don't take a chance that all your blood impurities will force their way through the skin.

Take S. S. S. and watch your skin clear up and your blood made rich and pure.

The power of S. S. S. is an acknowledged fact. Right off, it clears the skin of boils, pimples, blotches, acne, eczema, rash and other skin eruptions—and does it thoroughly.

Mr. W. D. Schaff, 557 15th St., Washington, D. C., writes: "I tried for years to get relief from a bad case of boils. Everything failed until I took S. S. S. I am now absolutely cured, and it was S. S. S. that did it."

Any good druggist can supply you with S. S. S.

S. S. S. makes you feel like yourself again

NEW POSTAL DEVICE GREAT LABOR SAVER

Invention Stamps, Seals and Addresses Quantities of Mail Matter.

LOS ANGELES, Cal., July 1.—Stamping, postmarking, canceling and sealing first-class mail in large quantities can hereafter be accomplished at one operation by utilizing a little machine called the "postograph," invented by Luther L. Mack of Los Angeles.

The device has just been approved by the United States Post Office department and will be manufactured in large quantities. It is claimed, it is a small printing and recording mechanism, which can be set on a desk and is so simple to operate that a child can handle it with amazing efficiency.

A small cylinder contains the dies which print the stamp and the postmark, and also a meter which counts forward up to 1,000,000 for record and backward for whatever number indicates the number of stamps which have been purchased. The cylinder is taken to the post office, where payment is made for the number of stamps desired.

The mechanism is then set to correspond and sealed by the postal authorities, and returned to the machine and the number of pieces desired printed.

The postograph will stamp 300 letters a minute, any size up to 12 inches in length at an equal speed. Letters may be any thickness up to an eighth of an inch without affecting the speed of handling.

The size of the entire machine is 12x24x16 inches, and it is run by a small electric motor of one-sixth horsepower and concealed from view. Later a smaller machine, which can be run by hand, will be made, it is said.

The stamp will be for any denomination desired, and the ink will

be of the same tint as that of the adhesive stamp of like denominations. By using the postograph over 80 percent of the time and labor now required in affixing postage stamps and sealing and canceling will be done away with.

Very rarely can you make such savings on men and women's seasonal footwear as Bettner's clearance floor offers you in their big semi-annual clearance sale during July.

All kinds of Fireworks at Goldie Mann's four stores downtown. Adv.-181pm-1t.

When You Say Cigars—Say Dutch Masters. 165-1

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of the

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WILLIS SRIVER, 726 Pennsylvania Ave.
Who Turned in 7,638 Elephants

Second Prize

MARGARET COOK, 1243 Van Buren St.
2,299 Elephants

Third Prize

LAURA RAUSMUSSEN, 410 Sherman Ave.
2,002 Elephants

Fourth Prize

FELICE GONSIOROWSKI, 910 W. Fisher St.
1,278 Elephants



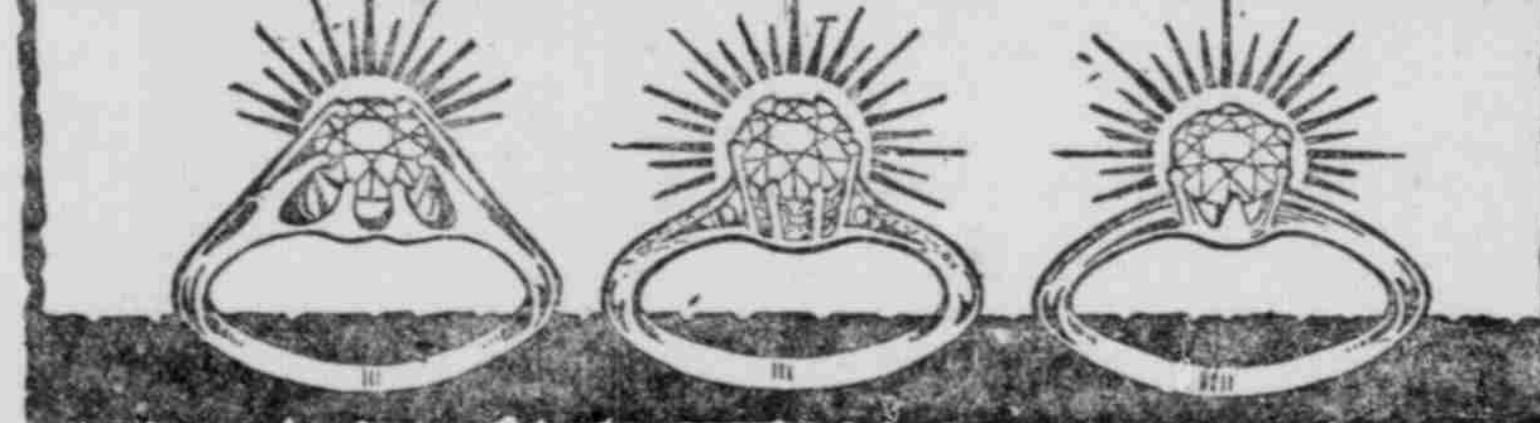
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BUILD—BUILD NOW The Opportunity is Ripe for Building

THANKS to the business men of South Bend and the free service of their newly created Homes Bureau, building isn't nearly the serious proposition it used to be. These men, for the general good of this city, are doing their utmost to help everyone build his own home.

Our organization feels the responsibility that this movement puts upon us. We are bending every effort to make homebuilding easy for you. We are taking every precaution to get only choice building materials so that we may give you the greatest value for your money. And we are in a position to supply your needs promptly so that you need not suffer the inconvenience of delay.

Our entire resources and our 46 years of building experience are at your command. Feel free to call on us; no obligation attached. As a starter why not come in and look over our great variety of plans. The home pictured above is included among them.

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